

Top Employers of 2011-2012 Graduates (Non-Teaching)

(Employers listed include alumni of bachelor and master's programs)

- The Schwan Food Company
- US Bank
- Customer Elation
- Southwest Minnesota State University
- Menards
- AGCO Corporation

Top Employers of 2011-2012 Graduates - Teaching

(Employers listed include alumni of bachelor and master's programs)

- Sioux City IA School District
- Marshall MN School District
- Austin MN School District
- Dawson-Boyd MN School District
- Faribault MN School District

Top Undergraduate Majors - Highest Number of Graduates

- Management (BS) - 56 Graduates
- Physical Education (BS) – 34 Graduates
- Marketing (BS) - 33 Graduates
- Finance (BS) – 32 Graduates
- Management (BAS) – 32 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year.

NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

CAREER SERVICES

Southwest Minnesota State University
1501 State Street, Marshall, MN 56258
Phone: 507-537-6221; Email: Careers@SMSU.edu
Websites: www.smsu.edu/go/careerservices
MustangJobs.com

The Annual Report is available online at:

<http://www.smsu.edu/go/careerservices>

Employment Statistics

Bachelor's & Master's Degree

2012 Annual Employment Report

Status of Graduates Available for Related Employment *

Total Related Employment: 86.8%
Employed but Seeking Related: 12.2%
Still Looking: 1.0%

(92.5% Response Rate)

Status of All Graduates

Continuing Education: 9.8%

75% Employed in Minnesota
9% Employed in South Dakota
5% Employed in Iowa
11% Employed in other states



Career Services

Employment Success

2012 SMSU Employment Statistics *

*Source: MnSCU Graduate Follow-Up Tracking – Report 1.0

**Graduates pursuing advanced degrees

*** Graduates who responded to survey and are employed in chosen career field (full/part time)

AS Associates

BA Bachelors of Arts

BS Bachelor of Science

BAS Bachelor of Applied Science

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/ Unavailable for Work	***Percent Employed in Major/ Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/ Unavailable for Work	***Percent Employed in Major
Accounting, BS	21	15	0	2	0	1	3	93.8%	Marketing, BS	33	24	1	1	2	0	5	96%
Agribusiness Management, AS	0	0	0	0	0	0	0	0%	Mathematics, BA	1	0	0	0	1	0	0	N/A
Agribusiness Management, BS	13	12	0	0	0	0	1	100%	Mathematics, BS	1	0	0	0	0	0	0	0%
Agronomy, BS	3	3	0	0	0	0	0	100%	Mathematics Education, BS	2	2	0	0	0	0	0	100%
Art, BA	17	9	4	1	1	0	2	69.2%	Medical Laboratory Science, BA	0	0	0	0	0	0	0	0%
Art Teacher Education, BS	2	1	1	0	0	0	0	50%	Music, BA	0	0	0	0	0	0	0	0%
Biology, BA	18	2	1	0	7	0	8	66.7%	Music Teacher Education, BS	4	4	0	0	0	0	0	100%
Business Administration, AS	1	0	0	0	0	0	1	N/A	Philosophy, BA	7	3	1	0	2	0	1	75%
Business Administration, BS	9	6	0	0	0	0	3	100%	Physical Education, BS	34	13	6	5	4	0	6	68.4%
Chemistry, BA	10	0	0	0	5	0	5	N/A	Political Science, BA	6	1	1	1	2	0	1	50%
Chemistry, ACS, BS	0	0	0	0	0	0	0	0%	Political Science, BS	1	0	1	0	0	0	0	0%
Chemistry Education, BS	1	1	0	0	0	0	0	100%	Professional Writing and Communication, BA	7	4	1	0	1	1	0	66.7%
Communication Arts & Lit/Speech Secondary Education , BS	3	0	0	0	2	0	1	N/A	Psychology, BA	13	4	1	0	4	0	4	80%
Computer Science, BS	11	5	2	0	0	0	4	71.4%	Public Administration, BA	2	1	0	0	1	0	0	100%
Culinology, BS	11	8	2	0	0	0	1	80%	Public Administration, BS	1	0	0	0	1	0	0	N/A
Early Childhood Education, BS	21	17	0	0	2	1	1	94.4%	Social Work, BS	9	7	1	0	1	0	0	87.5%
Elementary Teacher Education, BS	22	16	3	0	1	0	2	84.2%	Sociology, BA	5	3	1	0	1	0	0	75%
Environmental Science, BS	9	6	1	0	1	0	1	85.7%	Spanish, BA	2	1	1	0	0	0	0	50%
Exercise Science, BS	1	0	1	0	0	0	0	0%	Speech Communication, BA	4	3	0	0	1	0	0	100%
Finance, BS	32	20	4	0	3	0	5	83.3%	Speech Communication, BS	5	2	2	0	1	0	0	50%
Fire Service Administration, BAS	1	1	0	0	0	0	0	100%	Speech Comm./Radio & TV, BS	9	3	3	0	1	1	1	42.9%
Health Education, BS	2	1	1	0	0	0	1	50%	Theatre Arts, BA	1	0	1	0	0	0	0	0%
History, BA	10	3	3	1	2	0	1	50%	GRADUATE PROGRAMS								
Hospitality Management, BS	9	8	0	0	0	0	1	100%	Autism Spectrum Disorders Graduate Certificate	3	2	0	0	0	0	1	100%
Individualized Interdisciplinary	1	0	0	0	1	0	0	N/A	Business Administration, MBA	46	28	0	0	3	1	14	96.6%
Justice Administration, BS	21	6	7	1	5	0	2	46.2%	Education, MS	104	99	1	0	2	0	2	99%
K12 Teacher Spanish Education, BS	2	2	0	0	0	0	0	100%	Special Education, MS	13	11	0	1	0	0	1	100%
Life Science Biology Education, BS	3	2	0	0	1	0	0	100%									
Law Enforcement Administration, BAS	0	0	0	0	0	0	0	0%	Graduates with Associate Degree	1							
Literature, BA	2	1	1	0	0	0	0	50%	Graduates with Bachelor of Applied Science Degree	36							
Literature Creative Writing, BA	11	3	3	0	2	0	3	50%	Graduates with Bachelor's Degree	468							
Management, BAS	32	25	0	1	2	0	4	100%	Graduates with Master's Degree	163							
Management, BS	56	36	4	2	3	0	11	90%	Graduates with Graduate Certificate	3							
Marketing, BAS	3	3	0	0	0	0	0	100%	Total Graduates	671							

Statistical analysis notes can be found on back side of tri-fold.